

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Targeted Platform Media**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1480639-1	07/24/16	July 2016	06/27/16 - 07/18/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4595

Flight Dates	Order #	Alt Order #
07/12/16 - 07/18/16	1480639	08238731

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/12/16	07/15/16	THE CHEW	1P-2P	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
3	WPBF	Tu	07/12/16	1:32 PM	THE CHEW	1P-2P	:30	PRATV1610H	\$350.00 NM
1	WPBF	W	07/13/16	1:31 PM	THE CHEW	1P-2P	:30	PRATV1610H	\$350.00 NM
4	WPBF	Th	07/14/16	1:30 PM	THE CHEW	1P-2P	:30	PRATV1608H	\$350.00 NM
2	WPBF	F	07/15/16	1:28 PM	THE CHEW	1P-2P	:30	PRATV1608H	\$350.00 NM
2	07/12/16	07/15/16	Tu-F WPBF News 25 @ 11-11:35PM		-TWTF--	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	-TWTF--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
4	WPBF	Tu	07/12/16	11:31 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1610H	\$750.00 NM
3	WPBF	W	07/13/16	11:29 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1608H	\$750.00 NM
2	WPBF	Th	07/14/16	11:25 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1608H	\$750.00 NM
1	WPBF	F	07/15/16	11:30 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1610H	\$750.00 NM
3	07/12/16	07/15/16	Jimmy Kimmel	1135P-1238A	-TWTF--	:30	4	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
3	WPBF	Tu	07/12/16	11:50 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1610H	\$275.00 NI
2	WPBF	W	07/13/16	12:19 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1610H	\$275.00 NI
1	WPBF	Th	07/14/16	12:11 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1610H	\$275.00 NI
4	WPBF	F	07/15/16	12:15 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1610H	\$275.00 NI
4	07/12/16	07/15/16	1230-1P Access Hollywoc	1230-1p	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ

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www.thewpbfchannel.com

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Priorities USA Action		PRIORITIES USA ACTIO	4595

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	07/12/16	07/15/16	1230-1P Access Hollywoc	1230-1p	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	07/12/16	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1608H	\$275.00 NM
1	WPBF	W	07/13/16	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1608H	\$275.00 NM
4	WPBF	Th	07/14/16	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1610H	\$275.00 NM
2	WPBF	F	07/15/16	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1610H	\$275.00 NM
5	07/12/16	07/15/16	Nightline	1238-107A	-TWTF--	:30	4	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-TWTF--	4	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/12/16	12:52 AM	Nightline	1238-107A	:30	PRATV1610H	\$125.00 NM
3	WPBF	W	07/13/16	12:58 AM	Nightline	1238-107A	:30	PRATV1610H	\$125.00 NM
4	WPBF	Th	07/14/16	12:49 AM	Nightline	1238-107A	:30	PRATV1610H	\$125.00 NM
1	WPBF	F	07/15/16	12:53 AM	Nightline	1238-107A	:30	PRATV1608H	\$125.00 NM
6	07/12/16	07/15/16	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/12/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1610H	\$400.00 NM
1	WPBF	W	07/13/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1610H	\$400.00 NM
4	WPBF	Th	07/14/16	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1610H	\$400.00 NM
3	WPBF	F	07/15/16	12:17 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1610H	\$400.00 NM
7	07/12/16	07/15/16	Ellen	4-5p	-TWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/12/16	4:28 PM	Ellen	4-5p	:30	PRATV1610H	\$400.00 NM
2	WPBF	W	07/13/16	4:45 PM	Ellen	4-5p	:30	PRATV1610H	\$400.00 NM
3	WPBF	Th	07/14/16	4:35 PM	Ellen	4-5p	:30	PRATV1610H	\$400.00 NM
4	WPBF	F	07/15/16	4:45 PM	Ellen	4-5p	:30	PRATV1610H	\$400.00 NM
8	07/12/16	07/15/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/12/16	5:39 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1610H	\$200.00 NM
4	WPBF	W	07/13/16	5:09 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1608H	\$200.00 NM
2	WPBF	Th	07/14/16	5:15 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1610H	\$200.00 NM
3	WPBF	F	07/15/16	5:14 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1610H	\$200.00 NM
9	07/12/16	07/15/16	Tu-F 5pm News	5-6pm	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	07/12/16	5:25 PM	Tu-F 5pm News	5-6pm	:30	PRATV1610H	\$700.00 NM

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1480639-1	07/24/16	July 2016	06/27/16 - 07/18/16
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Priorities USA Action		PRIORITIES USA ACTIO	4595

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/12/16	07/15/16	Tu-F 5pm News	5-6pm	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	07/13/16	5:27 PM	Tu-F 5pm News	5-6pm	:30	PRATV1610H	\$700.00 NM
1	WPBF	Th	07/14/16	5:25 PM	Tu-F 5pm News	5-6pm	:30	PRATV1610H	\$700.00 NM
4	WPBF	F	07/15/16	5:46 PM	Tu-F 5pm News	5-6pm	:30	PRATV1610H	\$700.00 NM
10	07/12/16	07/15/16	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/12/16	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1608H	\$800.00 NM
4	WPBF	W	07/13/16	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1608H	\$800.00 NM
3	WPBF	Th	07/14/16	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1610H	\$800.00 NM
2	WPBF	F	07/15/16	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1610H	\$800.00 NM
11	07/12/16	07/15/16	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-TWTF--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/12/16	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1608H	\$525.00 NM
3	WPBF	W	07/13/16	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1610H	\$525.00 NM
1	WPBF	Th	07/14/16	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1608H	\$525.00 NM
4	WPBF	F	07/15/16	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1608H	\$525.00 NM
12	07/12/16	07/15/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-TWTF--	4	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/12/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1610H	\$1,700.00 NM
1	WPBF	W	07/13/16	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1610H	\$1,700.00 NM
4	WPBF	Th	07/14/16	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1608H	\$1,700.00 NM
3	WPBF	F	07/15/16	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1608H	\$1,700.00 NM
13	07/12/16	07/15/16	Good Morning America	7-9AM	-TWTF--	:30	4	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-TWTF--	4	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/12/16	8:44 AM	Good Morning America	7-9AM	:30	PRATV1610H	\$625.00 NM
2	WPBF	W	07/13/16	7:58 AM	Good Morning America	7-9AM	:30	PRATV1610H	\$625.00 NM
3	WPBF	Th	07/14/16	8:42 AM	Good Morning America	7-9AM	:30	PRATV1610H	\$625.00 NM
4	WPBF	F	07/15/16	8:47 AM	Good Morning America	7-9AM	:30	PRATV1610H	\$625.00 NM
14	07/12/16	07/15/16	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-TWTF--	4	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/12/16	7:53 PM	Jeopardy	7:30-8PM	:30	PRATV1610H	\$1,900.00 NM
1	WPBF	W	07/13/16	7:28 PM	Jeopardy	7:30-8PM	:30	PRATV1610H	\$1,900.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	07/12/16	07/15/16	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	07/14/16	7:35 PM	Jeopardy	7:30-8PM	:30	PRATV1610H	\$1,900.00 NM
4	WPBF	F	07/15/16	7:28 PM	Jeopardy	7:30-8PM	:30	PRATV1610H	\$1,900.00 NM
15	07/17/16	07/17/16	Match Game	10-11PM	-----S	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-----S	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	07/17/16	10:44 PM	Match Game	10-11PM	:30	PRATV1610H	\$1,700.00 NM
16	07/18/16	07/18/16	Bachelorette	8-10p	1-----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/18/16	07/24/16	1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	8:25 PM	Bachelorette	8-10p	:30	PRATV1610H	\$2,000.00 NM
17	07/16/16	07/16/16	20/20	10-11p	-----1-	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	07/16/16	10:37 PM	20/20	10-11p	:30	PRATV1610H	\$650.00 NM
18	07/16/16	07/16/16	Sat 5pm News	5-6p	-----1-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	07/16/16	5:11 PM	Sat 5pm News	5-6p	:30	PRATV1610H	\$300.00 NM
19	07/16/16	07/16/16	Sat 6pm News	6-630p	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-----1-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	07/16/16	6:13 PM	Sat 6pm News	6-630p	:30	PRATV1608H	\$350.00 NM
20	07/16/16	07/16/16	Sat 6-7am News	Sat 6-7am	-----2-	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-----2-	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	07/16/16	6:09 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1610H	\$250.00 NM
2	WPBF	Sa	07/16/16	6:38 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1610H	\$250.00 NM
21	07/16/16	07/16/16	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	-----1-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	07/16/16	7:06 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	PRATV1610H	\$600.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	07/16/16	07/16/16	GMA Saturday 7-8am	Sat 7am-8am	-----2-	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 -----2- 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	07/16/16	7:27 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1610H	\$400.00 NM
1	WPBF	Sa	07/16/16	7:45 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1608H	\$400.00 NM
23	07/16/16	07/16/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 -----1- 1 \$625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	07/16/16	7:41 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PRATV1610H	\$625.00 NM
24	07/16/16	07/16/16	Sat 8-9am News	Sat 8-9am	-----2-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 -----2- 2 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	07/16/16	8:08 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1610H	\$350.00 NM
2	WPBF	Sa	07/16/16	8:25 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1610H	\$350.00 NM
25	07/17/16	07/17/16	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 -----1 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	07/17/16	11:43 PM	Sun 11:35pm Late News	1135p-12am	:30	PRATV1610H	\$300.00 NM
26	07/17/16	07/17/16	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 -----1 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	07/17/16	6:12 AM	Sun 6-7am News	Sun 6-7am	:30	PRATV1608H	\$175.00 NI
27	07/17/16	07/17/16	Celebrity Family Feud	8-9PM	-----1	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 -----1 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	07/17/16	8:22 PM	Celebrity Family Feud	8-9PM	:30	PRATV1610H	\$1,500.00 NI
30	07/13/16	07/13/16	ESPY AWARDS	7/15 8-11PM	--1----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 --1---- 1 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	07/13/16	9:54 PM	ESPY AWARDS	7/15 8-11PM	:30	PRATV1610H	\$2,500.00 NI
32	07/18/16	07/18/16	THE CHEW	1P-2P	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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DUPLICATE  
INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1480639-1	07/24/16	July 2016	06/27/16 - 07/18/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4595	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	07/18/16	07/18/16	THE CHEW	1P-2P	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	1:57 PM	THE CHEW	1P-2P	:30	PRATV1610H	\$350.00 NM
33	07/18/16	07/18/16	M WPBF News 25 @ 11P	11-11:35PM	1-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/18/16	07/24/16	1-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	11:26 PM	M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1608H	\$750.00 NM
34	07/18/16	07/18/16	Jimmy Kimmel	1135P-1238A	1-----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/18/16	07/24/16	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	12:02 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1610H	\$275.00 NM
35	07/18/16	07/18/16	1230-1P Access Hollywood	1230-1p	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/18/16	07/24/16	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1608H	\$275.00 NM
36	07/18/16	07/18/16	Nightline	1238-107A	1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/18/16	07/24/16	1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	12:52 AM	Nightline	1238-107A	:30	PRATV1610H	\$125.00 NM
37	07/18/16	07/18/16	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/18/16	07/24/16	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	12:15 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1610H	\$400.00 NM
38	07/18/16	07/18/16	Ellen	4-5p	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/18/16	07/24/16	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	4:29 PM	Ellen	4-5p	:30	PRATV1610H	\$400.00 NM
39	07/18/16	07/18/16	WPBF News 25 5-6:00am	5:00-6:00am	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/18/16	07/24/16	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	5:44 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1608H	\$200.00 NM
40	07/18/16	07/18/16	M 5pm News	5-6pm	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									

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# INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1480639-1	07/24/16	July 2016	06/27/16 - 07/18/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4595	

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	07/18/16	07/18/16	M 5pm News	5-6pm	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	1-----	1	\$700.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/18/16	5:41 PM	M 5pm News	5-6pm	:30	PRATV1610H	\$700.00 NM
41	07/18/16	07/18/16	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	1-----	1	\$800.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/18/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1608H	\$800.00 NM
42	07/18/16	07/18/16	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	1-----	1	\$525.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/18/16	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1610H	\$525.00 NM
43	07/18/16	07/18/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	1-----	1	\$1,700.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/18/16	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1610H	\$1,700.00 NM
44	07/18/16	07/18/16	Good Morning America	7-9AM	1-----	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	1-----	1	\$625.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/18/16	7:25 AM	Good Morning America	7-9AM	:30	PRATV1610H	\$625.00 NM
45	07/18/16	07/18/16	Jeopardy	7:30-8PM	1-----	:30	1	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	1-----	1	\$1,900.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/18/16	7:35 PM	Jeopardy	7:30-8PM	:30	PRATV1610H	\$1,900.00 NM
47	07/12/16	07/12/16	Tell the Truth	10-11PM	-T-----	:30	1	\$1,250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	-T-----	1	\$1,250.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	07/12/16	10:42 PM	Tell the Truth	10-11PM	:30	PRATV1608H	\$1,250.00 NM
48	07/14/16	07/14/16	Match Game	10-11PM	---1---	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	---1---	1	\$1,600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	07/14/16	10:42 PM	Match Game	10-11PM	:30	PRATV1610H	\$1,600.00 NM

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Advertiser		Product	Estimate Number
Priorities USA Action		PRIORITIES USA ACTIO	4595

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	07/14/16	07/14/16	Greatest Hits	9-10PM	---1---	:30	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	---1---	1	\$2,800.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	07/14/16	9:26 PM	Greatest Hits	9-10PM	:30	PRATV1610H	\$2,800.00 NM
50	07/12/16	07/12/16	Celebrity Family Feud	8-9PM	-T-----	:30	1	\$1,250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	-T-----	1	\$1,250.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	07/12/16	8:47 PM	Celebrity Family Feud	8-9PM	:30	PRATV1610H	\$1,250.00 NM
<u>Total Spots</u>							91		

## Payment Terms 30 Days

<u>Gross Total</u>	\$64,725.00
<u>Agency Commission</u>	\$9,708.75
<u>Net Amount Due</u>	\$55,016.25

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